

Ch. 20 The Media

5.12-5.13

I. The Media



A. Media as a linkage institution

1. The traditional press
2. Investigative reporting
3. National political news
4. New communication technologies
5. The internet
6. Social media advances



How do these changes effect the role of the media?

CNN



yahoo!
news

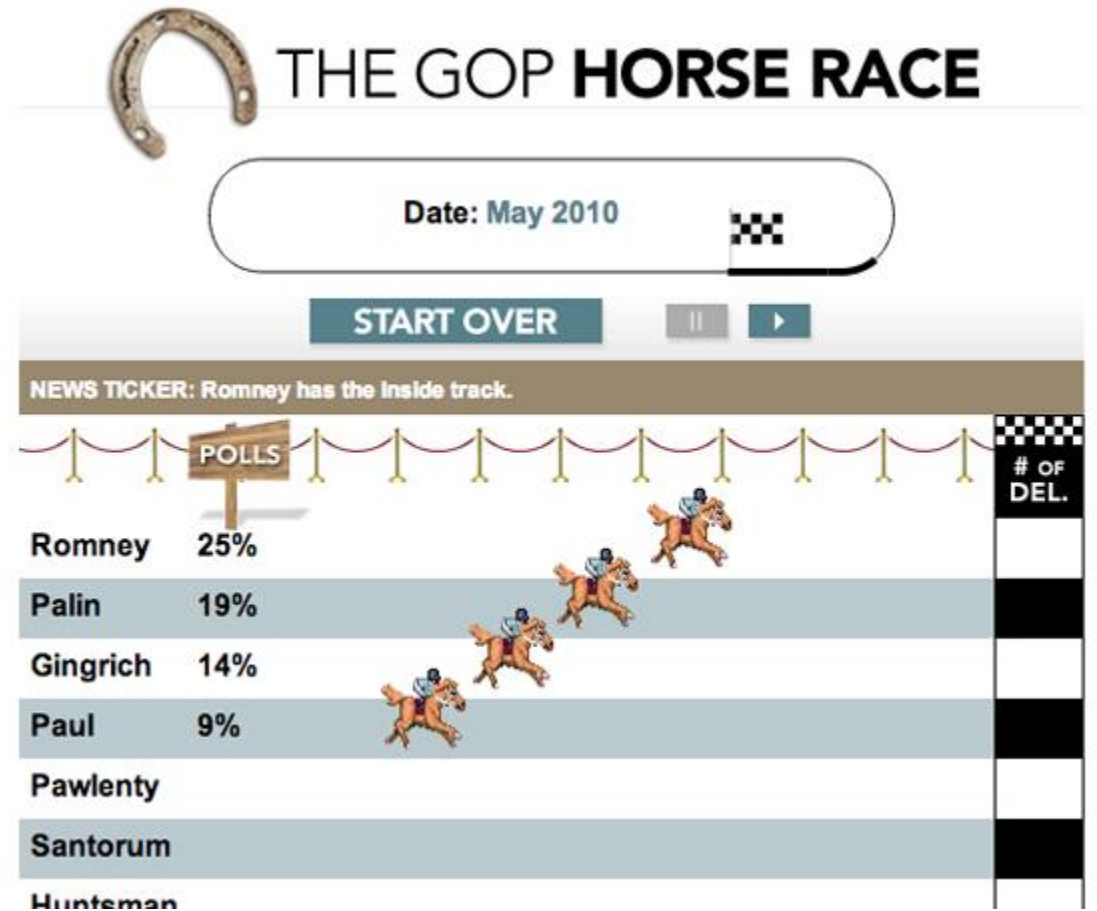
facebook

I. The Media



B. Roles and influences

1. Keeping score
2. Gatekeeper
3. Digging for truth



What is this?



1900



1933



1942



1945



1955



1961



1981

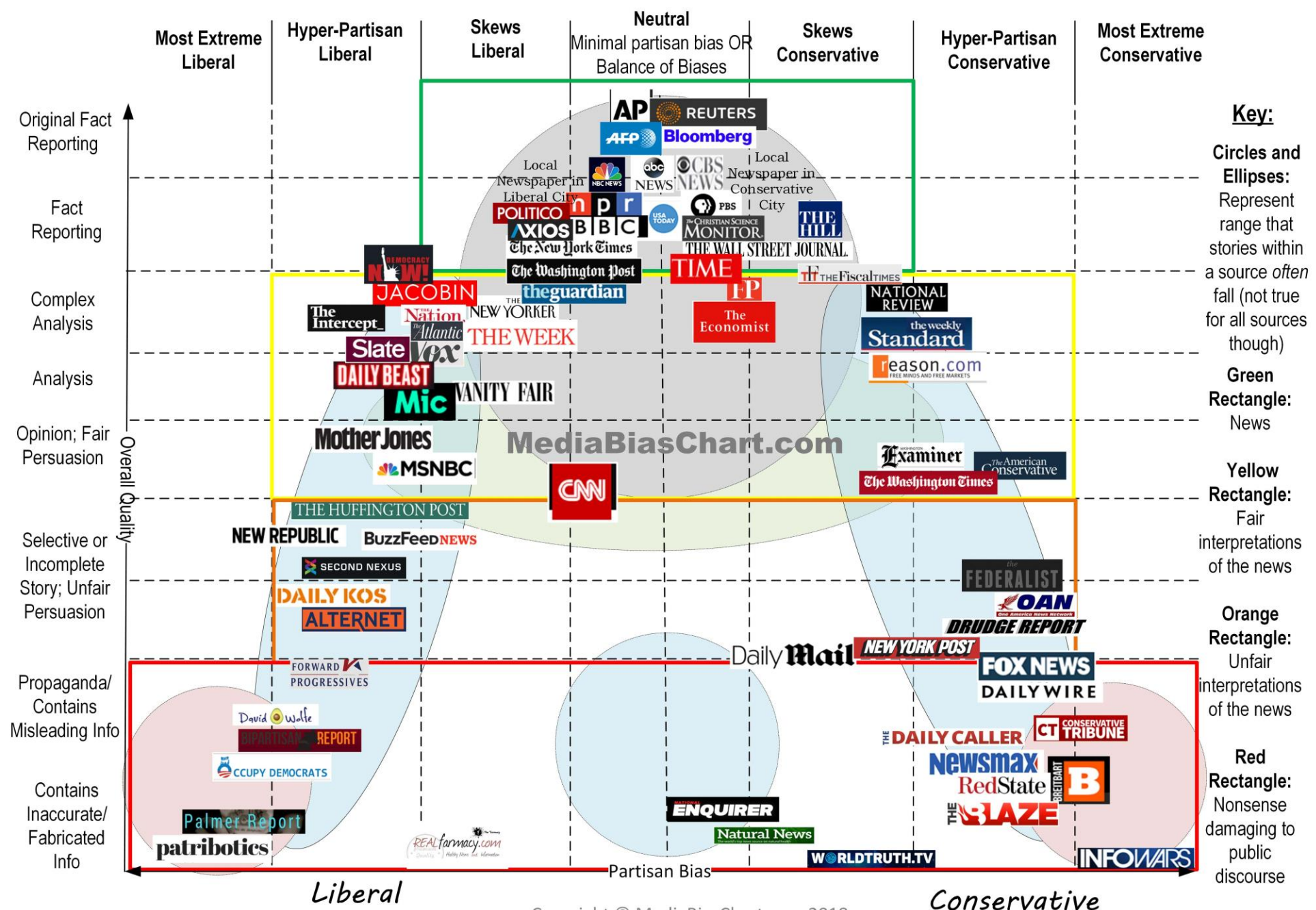


2012

II. The Changing Media

- A. Media and the three branches
 - 1. Political reporting- **sound bites**
 - 2. Congress and press coverage: **C-SPAN**
 - 3. Presidents and press coverage
 - 4. Courts and press
 - 5. Political analysis
 - 6. Political commentary: **editorials/ Op-eds**

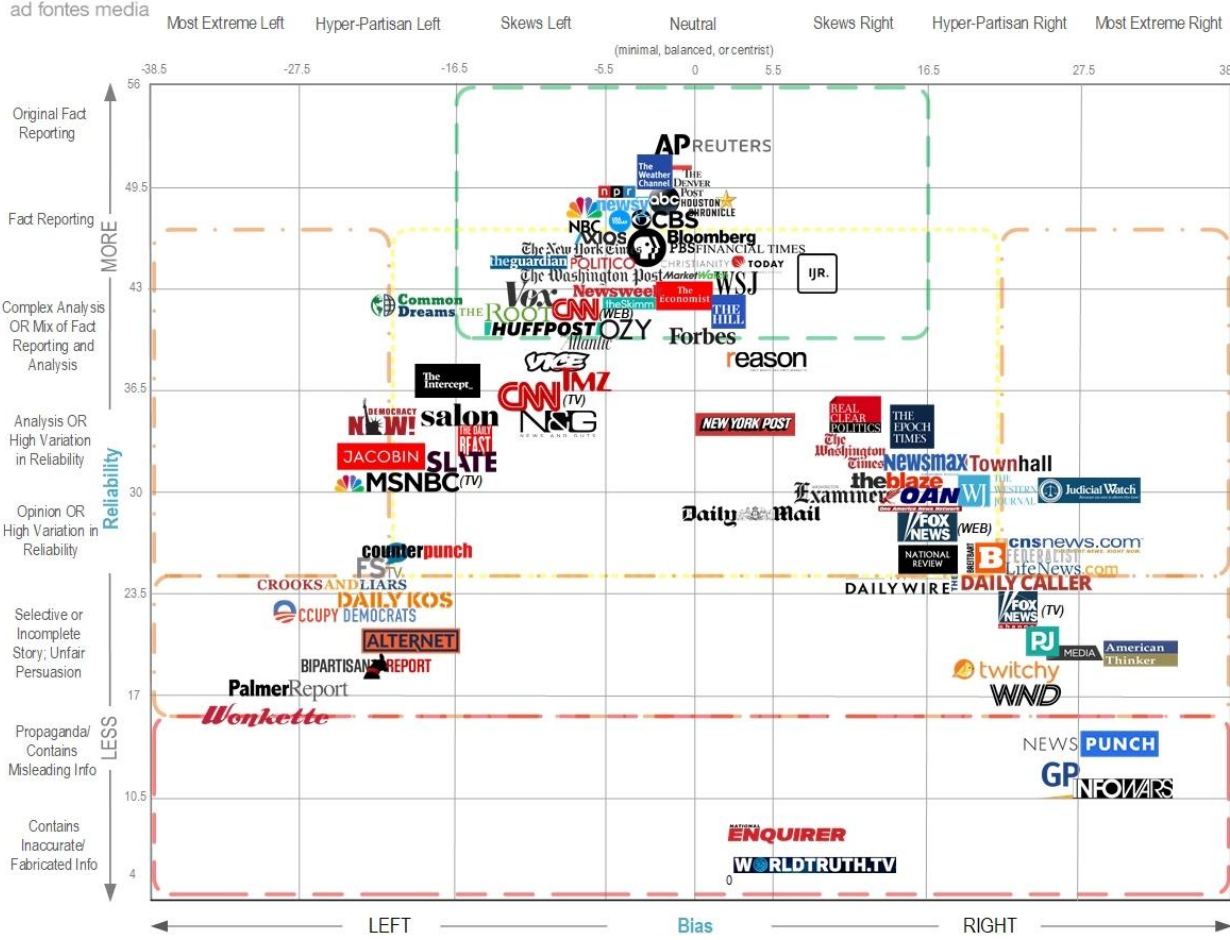






The Media Bias Chart®

Version 6.0



Type Key

- Most Reliable
- Mixed Reliability
- Somewhat Unreliable
- Unreliable

Articles rated on a scale of 0-64 for reliability and -42 to +42 for bias.

Overall source scores reflect weighted average of article scores and shown on truncated scale.

Some sources moved up to +/-2 units for viewability

For precise scores, article data, and more sources, go to adfontesmedia.com

June 2020

AllSides™ Media Bias Chart

All ratings are based on online content only — not TV, print, or radio content. Ratings do not reflect accuracy or credibility; they reflect perspective only.



AllSides Media Bias Ratings are based on multi-partisan, scientific analysis. Visit AllSides.com to view hundreds of media bias ratings. Version 3 | AllSides 2020

Why is the Weatherman wrong so often?
And how does this relate to the news?



II. The Changing Media

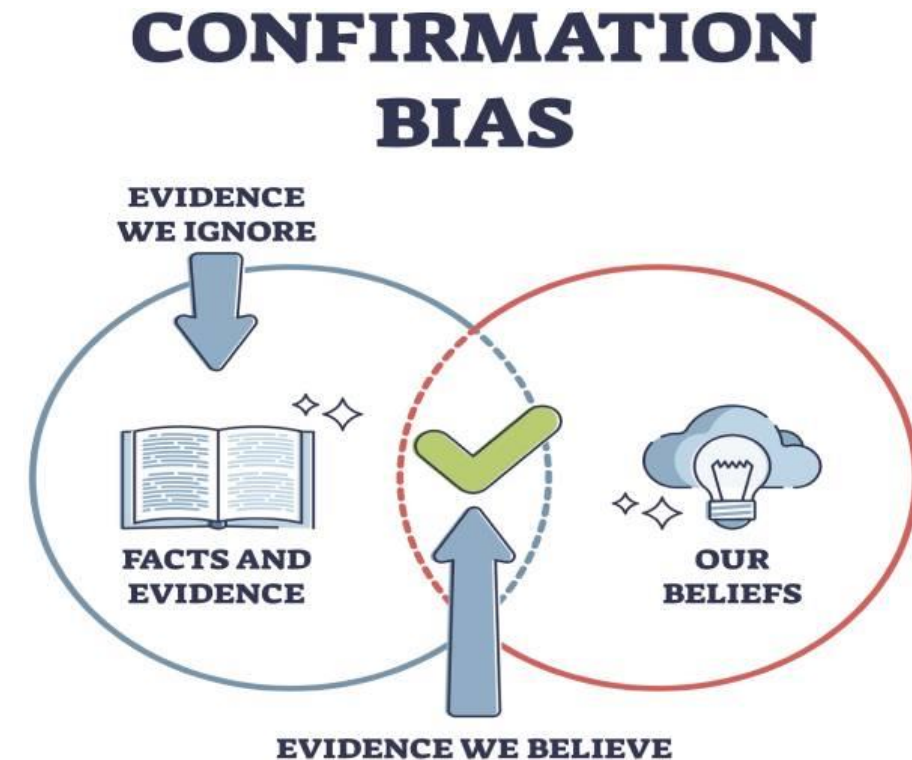


B. Media ownership and bias

1. Ownership: FCC, Fox news
2. Bias: Mainstream media, traditional bias V. contemporary bias

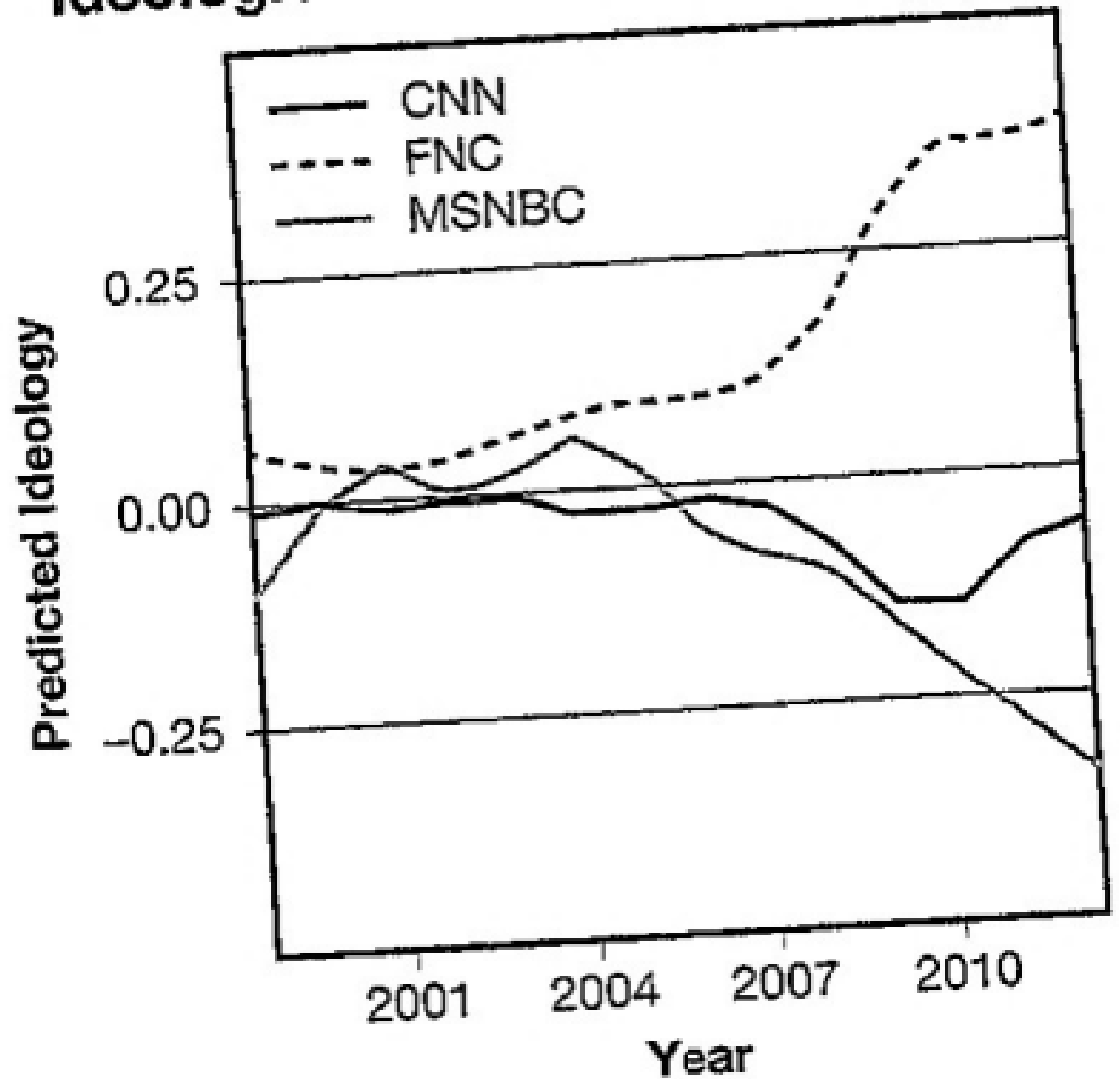
C. Media and democratic debate

1. Increased choices
2. Ideologically oriented programming: **confirmation bias**
3. Consumer-driven media
4. Credibility of sources



Ideological Shifts in Cable News

WHY?



Post-truth

adjective

Relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief.

NEWS



ONLINE HEALTH INFORMATION

REVIEWS



Credibility

noun

[mass noun]

The quality of being trusted and believed in.

