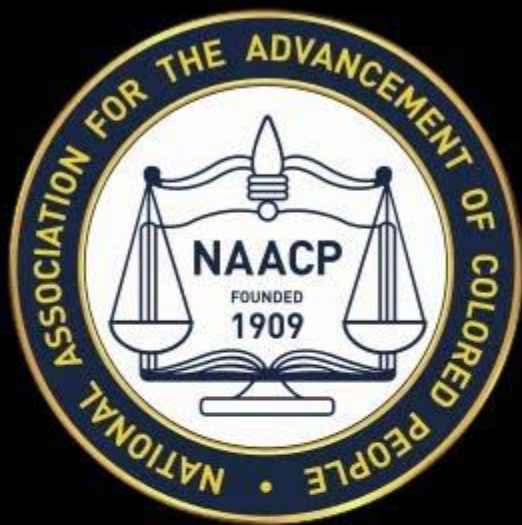




INTEREST GROUPS

TOPIC 5.6-5.7

membership: >300,000
budget: ~\$28 million



membership: 12.5 million
budget: ~\$200 million



membership: 300,000+
budget: ~\$174 million



membership: 5 million
budget: \$337 million



AARP[®]

membership: 37 million
budget: \$1.6 billion



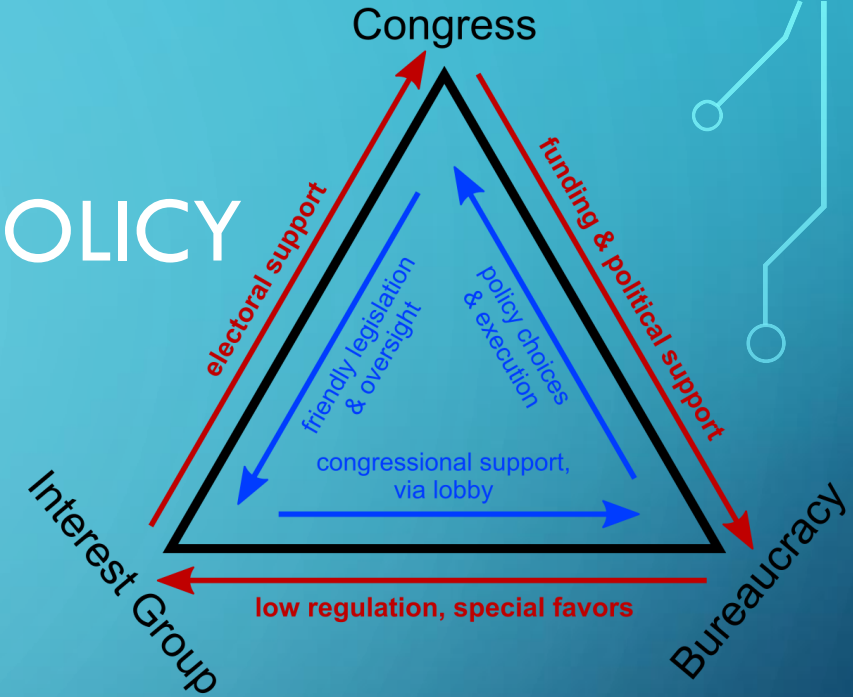
Khan Academy



membership: 240,000
budget: ~\$337 million

I. INTEREST GROUPS INFLUENCING POLICY MAKING

- A. Benefits of interest groups: *pluralism, lobbying*
- B. Drawbacks: *hyper-pluralism, free-rider*
- C. Iron triangles and Issue Networks
- D. Exerting influence: *direct lobbying*
 - Lobbying legislators: *access strategies, give and take, target strategizing*
 - Resources: *research and expertise, electioneering, grassroots, framing the issue, grass stops*



WHAT ARE SOME PROS AND CONS, FOR LOBBYING?

Table 1: Definition of lobbying

Direct communication with public officials	Arizona, Delaware, Illinois, Iowa (lobbying the executive branch), Kentucky, Louisiana, Maine, Michigan, Nevada, Ohio, Oklahoma, South Carolina, Texas, Utah, Wisconsin
Direct and indirect communication with public officials	Alaska, Arkansas, California, Colorado, Connecticut, Georgia, Hawaii, Idaho, Massachusetts, Maryland, Minnesota, Mississippi, North Carolina, North Dakota, New Jersey, Pennsylvania, Rhode Island, Tennessee, Virginia, Vermont, West Virginia, Wyoming
Any attempt to influence public officials	Alabama, Florida, Iowa (lobbying the legislature), Indiana, Kansas, Missouri, Montana, Nebraska, New Hampshire, New Mexico, New York, Oregon, South Dakota, Washington
Includes any attempt to stimulate grassroots lobbying	Federal grassroots lobbying proposal removed from the Honest Leadership and Open Government Act of 2007

What the pros and cons of Interest Groups?

Pros

Stimulate interest in public affairs and issues that concern the people at large

Offer a chance for people to participate in politics and connect with others who share their views

Provide useful information to the government leaders who may not be familiar with all the issues

Since they compete with each other, they limit extremes

Keeps close tabs on government

Cons

Critics say they have more influence than they deserve based on the worth of their causes or the number of people they represent

Difficult to tell exactly how many people an interest group represents

Some interest groups do not represent the views of all the people they claim to represent

Interest groups can draw too much attention to an issue with aggressive behavior, thus causing politicians to cater to *special interests*





WHAT IS A 501 C? 3 OR 4



IRS Regulations for 501(c)(3)s and 501(c)(4)s

	Campaign Intervention Activity	Tax-deductible Contributions	Taxable income of Nonprofit
501(c)(3) Public Charity	Prohibited	Yes	None
501(c)(4)	Allowed only so long as it is not the organization's primary purpose *. * No numerical definition	No	Tax on investment income if political activities are not paid from a separate segregated fund. Business proxy tax may apply to political expenses.

II. GROUPS INFLUENCING POLICY MAKING OUTCOMES

A. Growth of interest groups

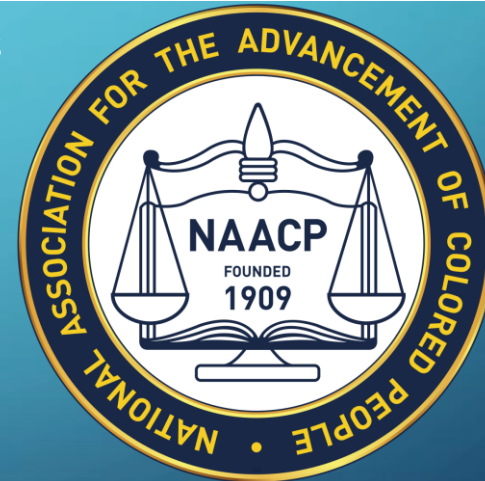
- Labor unions: growth of unions > business respond
- Social movements: civil rights, women, environment, consumers

B. Groups and members

- Institutional groups: intergovernmental lobby, professional associations, think tanks
- Professional organization
- Single issue or ideological groups: incentives, upper-class bias, public v. special

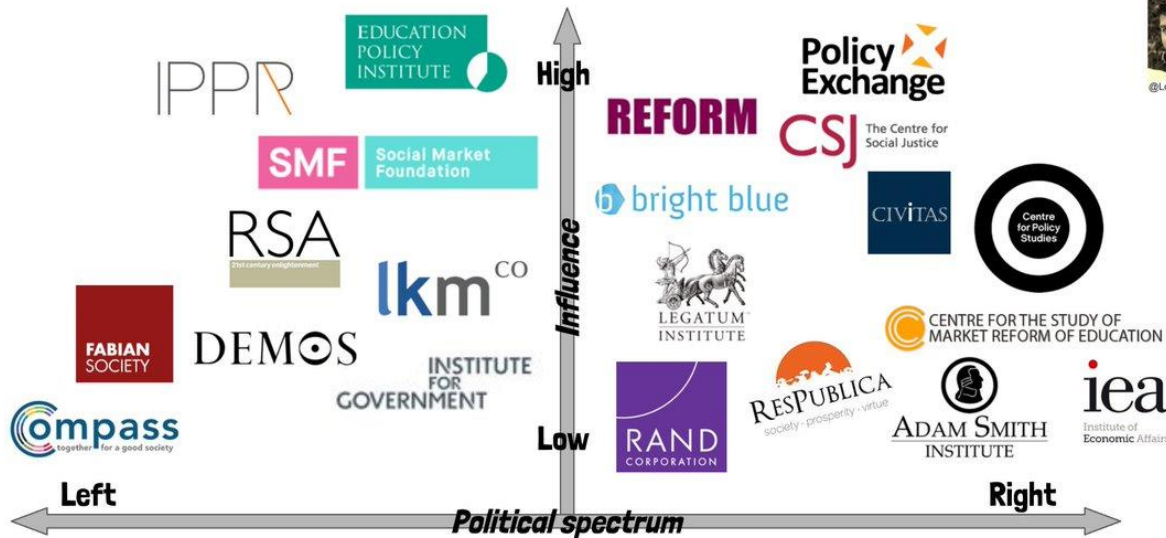
C. Interest groups and pressure on parties

D. Ethics and reform: scandals, bundling, revolving door



21 Think Tanks Every Teacher Should Know (ii)

www.TeacherToolkit.me/Think-Tank-List-21



Version 2 *not 100% reliable or valid, feedback welcome.

Top Think Tanks Worldwide (U.S. and non-U.S.)

(According to the 2018 Global Go To Think Tank Index Report)

- B** Brookings Institution
- 4** French Institute of International Relations - Ifri
- C** Carnegie Endowment for International Peace
- B** Bruegel
- CSIS** Center for Strategic and International Studies

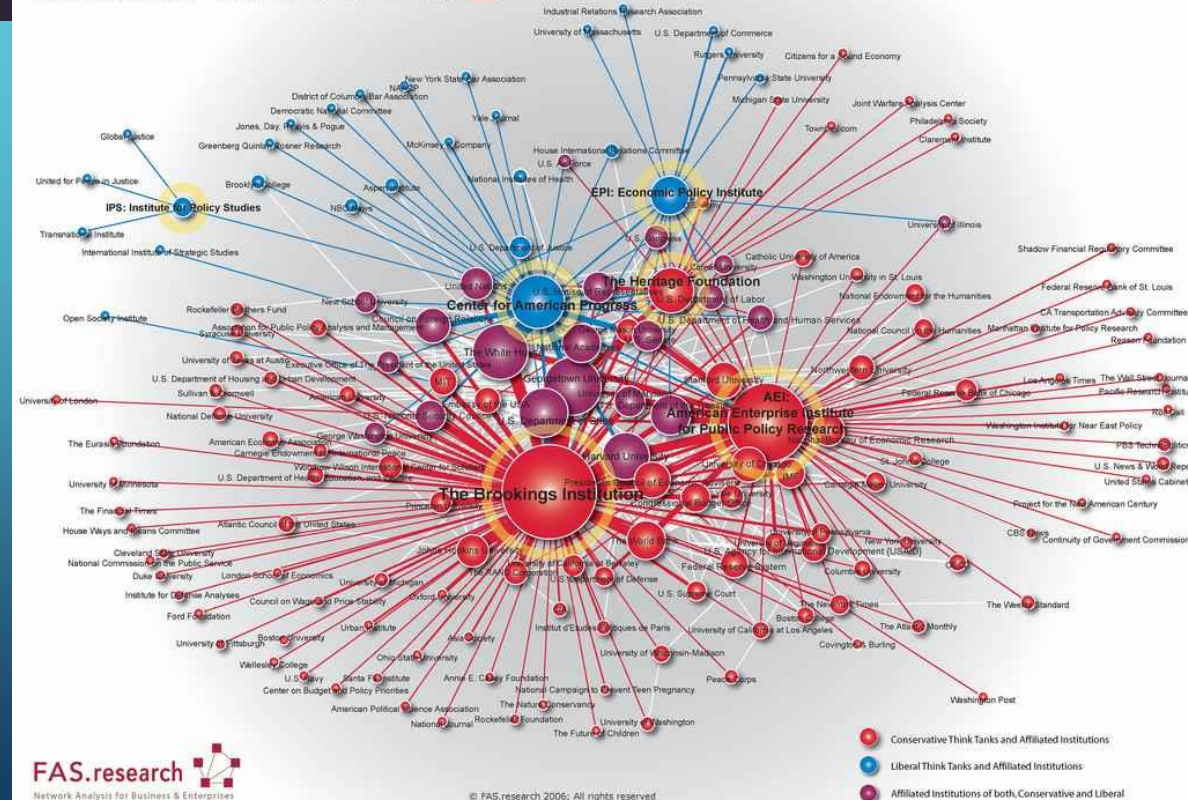
What is a Think Tank?

A think tank is an organization that conducts research and engages in advocacy in areas of public policy.

Functions:

- Generate new information through research
- Evaluate public policies and programs
- Provide policy advice to government
- Educate public through publications and seminars
- Engage policymakers, media and the public

THINK TANKS - NETWORK ANALYSIS



FAS.research
Network Analysis for Business & Enterprises

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Conservative Think Tanks and Affiliated Institutions
 Liberal Think Tanks and Affiliated Institutions
 Affiliated Institutions of both, Conservative and Liberal

Former Lawmakers Cash In On Public Service



Rep. Lynn Jenkins (R-KS)
Launched a lobbying firm while in Congress




Rep. Tim Murphy (R-PA)
Industry consultant



Sen. Jon Kyl (R-AZ)
Industry lawyer



Sen. Joe Donnelly (D-IN)
Industry adviser



Rep. Joe Crowley (D-NY)
Advocates for Trump's NAFTA 2.0

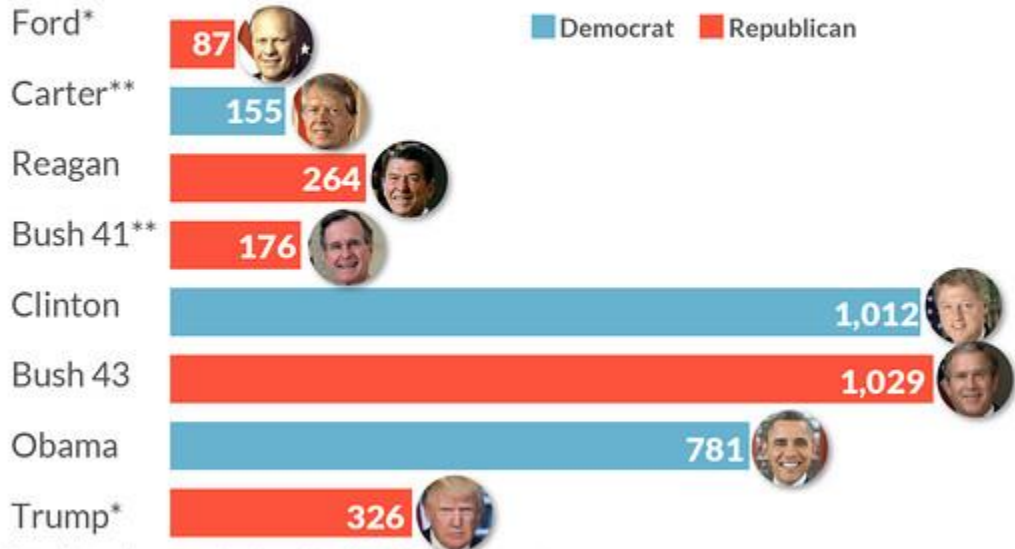


Rep. Charlie Dent (R-PA)
Corporate consultant



How presidents rank in their links to lobbying's revolving door

The totals show the number of individuals in each administration who worked in the influence industry before or after their government jobs



*President who was or has been in office for less than one term

**President who was in office for one term

Source: OpenSecrets.org

Trump stocks Cabinet with ex-lobbyists

If confirmed by the Senate, Eugene Scalia would be the seventh former lobbyist to join President Donald Trump's Cabinet during the administration's first three years.



David Bernhardt
Interior secretary
Worked for firm lobbying for oil and gas interests



Dan Coats
Former director of national intelligence
Lobbied for defense, energy, pharmaceutical companies



Mark Esper
Defense secretary
Lobbied for defense industry interests including Raytheon



Robert Lighthizer
U.S. trade representative
Lobbied on behalf of U.S. steel companies



Patrick Pizzella
Acting labor secretary
Clients included a trade association opposing the minimum wage in a U.S. territory



Andrew Wheeler
EPA administrator
Represented coal mining interests as a lobbyist

SOURCES: AP reports; Center for Responsive Politics

AP

